



SHORE POINTS ROLLER DERBY 2017 SPONSORSHIP & ADVERTISING PACKAGES

WHO WE ARE:

Shore Points Roller Derby is an all-women's, flat track roller derby team – tearing up the South Jersey coast since 2007! We are a non-profit organization comprised of strong individuals who share the same goal of emotional growth and physical strength through the sport of roller derby.

OUR TEAMS:

SPRD has two travel teams and two home teams. Our WFTDA charter team, the All-Stars, is comprised of 20 skaters who represent the league in WFTDA-sanctioned game-play. Our B team, the Boardwalk Brawlers, plays other non-charter teams. Our home teams, the High Rollers and the Maidens of Mayhem, play games at our home venue. These teams allow skaters to gain skills and compete at a level that will be challenging and competitive.



WHY WFTDA:

As of March 11, 2014, Shore Points Roller Derby was officially accepted into the Women's Flat Track Derby Association! WFTDA is the international governing body for women's flat track roller derby. Membership was awarded to us after completing our WFTDA apprentice program and following the sets of standards for rules, seasons, and safety. Being a part of WFTDA took our league to the next level of roller derby. With over 400 leagues and apprentices worldwide, WFTDA has completely changed the face of roller derby.

WFTDA's Mission: "WFTDA promotes and fosters the support of women's flat track roller derby by facilitating the development of athletic ability, sports woman ship, and goodwill among Member leagues."

OUR COMMITMENT:

We are committed to training hard, giving back to our community, and bringing South Jersey the best fast-paced, hard-hitting flat track roller derby action!

WHY SPONSOR US:

SPRD is completely funded by skaters and generous sponsors. Our league expenses consist of: weekly rink rental for practices, insurance, monthly game day rink rental and production materials, advertising, and promotional costs. With our constantly growing and diverse fan base, we seek to create a mutually beneficial relationship with our sponsors through various levels of financial commitments.

2017 SPONSORSHIP PACKAGES

FRESHMEAT PACKAGE: (\$100)

- Sponsor logo in home bout programs for 2017 season
- Sponsor logo on league website for 2017 season
- Two tickets to home bout of choice

MAYHEM PACKAGE: (\$200)

- Sponsor Ad (business card size) in home bout programs for 2017 season
- Sponsor Ad on league website for the 2017 season
- Scoreboard Ad for 2017 season
- SPRD Swag
- 4 tickets to home bouts of choice

HIGHROLLER: (\$350)

- 1/4 page Sponsor Ad in home bout programs for 2017 season
- Sponsor ad and link on league website for the 2017 season
- Vender Space at all home bouts in the 2017 season (if applicable)
- Scoreboard Ad for 2017 season
- SPRD Swag
- 6 tickets to home bout of choice

BRAWLER PACKAGE: (\$500)

- 1/2 page Sponsor Ad in home bout programs for 2017 season
- Sponsor Ad and link on league website for the 2017 season
- Scoreboard Ad for 2017 season
- Monthly social media shout outs
- Sponsor announcement at 2017 home bouts
- Occupy the Penalty Box for one Bout
- SPRD Swag
- Two SPRD T-shirts
- 12 tickets to home bouts of choice

ALLSTAR PACKAGE: (\$1,000)

- Full page Sponsor Ad in home bout programs for 2017 season
- Sponsor ad and link on league website for the 2017 season
- Scoreboard Ad for 2017 season
- Rink side 3" by 5" Banner, provided by us, hung at games and events.
- Announcer shout out at 2017 home bouts
- Monthly social media shout outs
- Occupy the Jammer line for Bout of Choice
- SPRD Swag
- Two SPRD Sweatshirts
- Two Season passes to our home bouts

ALA CART ITEMS

Vender space: Vending space is available for a single bout or our full season. Tables are to be provided by you and placement is at the discretion of the venue and SPRD.

Time Out: Hear your businesses name announced every time a team or referee calls a time out during a home bout. This is available on a single bout basis.

Penalty Box: Every time a skater goes to the penalty box, it will be referred as the "YOUR BUSINESS NAME PENALTY BOX." This is available on a single bout basis.

Jammer Line: Your business name will be announced at the beginning of every jam!

Scoreboard Ad: Your business logo will flash along the bottom of the scoreboard during the entirety of the bout. This is available for a single bout or full season.

Season Passes: Your name will be at will call for every bout during our home season. Buying season passes can save you 50% off home tickets!

Banner: A banner, supplied by SPRD, will be hung at every home bout during the home season. Placement is at the discretion of the venue and SPRD.

Social Media Mentions: Monthly social media shout outs on all of our social media outlets!

Adopt A Derby Player: Your business name will be attached to your favorite derby player! For example: "There's Hammonton Skating Center's Favorite skater Out-break Meggo lined up at the jammer line!" This is available for a single home bout. You will also receive personalized signed photo of your favorite derby girl!

Program Advertising: A Hi-res PDF (300dpi) is due at least one week prior to the Friday before the selected game. Full season advertising is due two weeks before first game of the season.

In kind trades and prize donations: While money is a large part of our sponsorship needs, we also need items for raffles, fundraisers, bout supplies, printing services and uniforms. Items such as these can be traded for ala cart items or customized packages. You can email our sponsorship representative to discuss at shorepointsor@gmail.com

*****Don't see a package here that suits your needs or budget?*** We would be happy to customize a package to fit your needs! Please email our sponsorship representative at shorepointspr@gmail.com!

Please indicate your level of interest by initialing next to you selection.

PACKAGES:	PRICE:	INITIAL:
FRESHMEAT PACKAGE	\$ 100.00	
MAYHEM PACKAGE	\$ 200.00	
HIGHROLLER PACKAGE	\$ 350.00	
BRAWLER PACKAGE	\$ 500.00	
ALLSTAR PACKAGE	\$ 1,000.00	
ALA CART ITEMS:	PRICE:	INITIAL:
VENDER SPACE (FULL SEASON)	\$ 150.00	
VENDER SPACE (PER BOUT)	\$ 25.00	
TIME OUT (PER BOUT)	\$ 75.00	
PENALTY BOX (PER BOUT)	\$ 100.00	
JAMMER LINE (PER BOUT)	\$ 150.00	
SCOREBOARD AD (FULL SEASON)	\$ 150.00	
SCOREBOARD (PER BOUT)	\$ 50.00	
SEASON PASSES (HOME)	\$ 75.00	
BANNER (FULL SEASON)	\$ 200.00	
SOCIAL MEDIA MENTIONS (FULL SEASON)	\$ 15.00	
ADOPT A DERBY GIRL (PER BOUT)	\$ 25.00	
PROGRAM ADVERTISING ONLY	PRICE:	INITIAL:
QUARTER PAGE (PER BOUT)	\$ 15.00	
HALF PAGE (PER BOUT)	\$ 25.00	
FULL PAGE (PER BOUT)	\$ 50.00	
QUARTER PAGE (FULL SEASON)	\$ 100.00	
HALF PAGE (FULL SEASON)	\$ 150.00	
FULL PAGE (FULL SEASON)	\$ 225.00	

SPONSORSHIP AGREEMENT

Sponsorship packages are subject to change at the discretion of Shore Points Roller Derby. All accommodations at Bouts including trackside signage and announcer mentions are subject to the venue morality clause and venue approval. You understand that the amount of the package or ala cart item you selected is for sponsorship only. Shore Points Roller Derby shall own all rights to the work in its name or otherwise. You further understand that Shore Points Roller Derby has the privilege of referring to you as a sponsor in fundraising, marketing, public activities, and materials for those. Sponsorship packages and ala cart items are based on a one season contract or per single bout. Rates may be pro-rated based upon receipt of agreement at the discretion of Shore Points Roller Derby. For more information or to discuss alternative options please email us at shorepointspr@gmail.com

COMPANY NAME:

CONTACT NAME :

ADDRESS:

CITY/STATE/ZIP:

PHONE:

EMAIL:

WEBSITE URL:

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Sponsor <i>Print</i>	Sponsor Sign	mm/dd/yy
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SPRD Sponsorship Director <i>Print</i>	SPRD Sponsorship Sign	mm/dd/yy

Please make checks payable to: Shore Points Roller Derby