



PRESENTS



**SPONSORSHIP & ADVERTISING
OPPORTUNITIES
2010 SEASON**

WHO IS SPRD?

Shore Points Roller Derby (SPRD) is an all-female, flat track roller derby league based out of South New Jersey. SPRD was founded in March 2007 with the intention of bringing the sport of roller derby to the Jersey Coast and providing an alternative form of entertainment. The league is comprised of like-minded, strong, intelligent, and determined women who share a goal of emotional growth and physical strength through the sport of roller derby. We as a league, promote mental and physical empowerment, development of skills, encouragement of friendship, individuality, and loyalty on and off the track.

WHY WE NEED SPONSORS?

SPRD is seeking league sponsors to help support our 3rd season, beginning in April 2010. As currently envisioned, the expense for each home event is estimated to be about \$2400, which would cover rink rental, insurance, referees and announcer fees, promotional materials and other event specific expenses. In addition, operational expenses are also incurred, this includes normal league operating costs, such as practice rink rental and insurance, skating equipment, promotional and marketing materials, sponsoring fundraising events, etc. Operational expenses are currently being absorbed via member dues, with personal equipment being individually supplied. Current costs are approximately \$800/person/year paid as monthly dues.

WHY YOU?

We invite you and your business to help support all-female, flat track roller derby. Your sponsorship will promote your business to a diverse audience and support a sport which is experiencing a national resurgence. Your business name and logo will appear on various and numerous league and event related promotional items. Thank you for your kind and generous support.

SEASON SPONSOR

PLATINUM LEVEL \$1000

- 5 Season passes
- Your banner visible at all home games (you provide)
- Full page ad in all home game programs
- Your business name, info, and logo on all SPRD-related websites
- Your business announced at all home games
- Your logo on all event posters
- 3 T-Shirts

GOLD LEVEL \$600

- 2 Season passes
- Your banner visible at all home games (you provide)
- Half page ad in all home game programs
- Your business name, info, and logo on all SPRD-related websites
- Your business announced at all home games
- 2 T-Shirts

SILVER LEVEL \$400

- 1 Season pass
- Quarter page ad in all home game programs
- Your business name, info, and logo on all SPRD-related websites
- Your business announced at all home games
- 1 T-Shirt

FRIENDS OF DERBY \$100-\$350

- Get your name printed under Friends of Derby in all home programs
- 1 T-Shirt

ADVERTISEMENT

Interested in game program advertising only?

FULL PAGE

(5in x 8in)
\$200 per game

HALF PAGE

(5in x 4in)
\$100 per game

QUARTER PAGE

(5in x 2in)
\$50 per game

Business Card

\$25 per game

Hi-res PDF (300 dpi) due 3 weeks prior to the Friday before the game!

.....
Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: _____

Season Sponsor

_____ Platinum Level \$1000

_____ Gold Level \$600

_____ Silver Level \$400

Advertisement

_____ Full Page \$200

_____ Half Page \$100

_____ Quarter Page \$50

_____ Business Card \$25

PAYMENT: _____ Cash _____ Check (payable to: Amy Catlett SPRD Treasurer)

Shore Points Roller Derby proudly presents



2010 HOME BOUTS

APRIL 24

**BRAWLERS VS.
HUDSON VALLEY HORRORS (KINGSTON, NY)**

MAY 22

**BRAWLERS VS.
ROLLER RADICALS (WILKES-BARRE, PA)**

JUNE 19

**BRAWLERS VS.
GARDEN STATE (NEWARK, NJ)**

SEPTEMBER 18

**BRAWLERS VS.
WILMINGTON CITY
RUFF ROLLERS
(WILMINGTON, DE)**



HOME BOUTS PLAYED AT

**SPONTANEOUS SPORTS
6622 BLACK HORSE PIKE
EGG HARBOR TWP.
NEW JERSEY
08234-4502**

**FOR MORE INFORMATION VISIT:
BOARDWALKBRAWLERS.COM**

DERBY GIRL ART ORIGINALLY BY: WARMACHINEGRAPHICS
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www.ShorePointsRollerDerby.com